



The West Midlands is ideally located in the centre of the UK:

- Covering an area of 13,000 square kilometres
- Birmingham is the UK's second largest city
- Population of 5.3 million
- 17 towns and cities with populations over 100,000
- 9 motorways making the region the centre of the UK's road network
- 75% of the British population is within a five hour drive

