

## Funding

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There is a wealth of financial support opportunities for businesses of all sizes in the West Midlands Region. For every business operating in a wide variety of industries, there is a range of different finance opportunities available. The investment help waiting to be exploited.

Usually, finding the right type of funding for your own business can be a minefield. However our network of business financial support means we can connect you to the right type of financing to help grow your business.

The opportunities are significant.

- \* Businesses in the West Midlands have access to nearly 600 different types of funding
- \* We were the first region to launch a series of Regional Venture Capital funds, which have a combined value of over £20 million
- \* There are over 760 banks and financial institutions based in the West Midlands
- \* The West Midlands has received nearly £200 million in funding from EU structural schemes
- \* We have a number of designated development areas, or regeneration zones, that offer extra financial assistance to businesses based there
- \* There are a range of regional schemes available that aim to stimulate innovation and collaboration such as Innovation Networks
- \* Start-ups can benefit from a number of national, regional and local funding initiatives such as the Prince's Trust and Street UK Micro-Finance
- \* WM Enterprise is a specialist economic development and regeneration consultancy offering Venture Capital assistance to businesses regionally, nationally and internationally
- \* Companies in or locating to the region can use the pioneering [Westmidlandsfinance.com](http://Westmidlandsfinance.com), which offers information on all the different types of finance available to them

This is a region where great ideas flourish. So it is comforting to know that our regional expertise guarantees funding opportunities to our community of entrepreneurs and innovators.